



# THE FRIENDS OF Rowntree Park

## Marketing Volunteer Role Description

<b>About the role</b>	Friends of Rowntree Park advertise our fantastic programme of events and activities on social media (Instagram, Facebook and Twitter), through posters, and via emails to our mailing lists. We run everything from a Forest Schools for children to summer concerts in the park and festive craft activities, and we need to make sure that the community knows about them! All of our events are designed to get the local community enjoying the park and learning more about the environment, while raising vital funds for our work.
<b>When do we need volunteers?</b>	This is a really flexible role that volunteers can do from home. We plan events as far in advance as possible to make sure that our marketing volunteers have plenty of time to arrange publicity.
<b>Who are we looking for?</b>	We are looking for volunteers with some experience of using social media and producing marketing materials. You don't need to have professional marketing experience, but some knowledge of how to produce promotional material and use social media effectively is key for this role. Most of all, you'll need to be enthusiastic about the park and our events, and able to share that with others!
<b>What is the commitment?</b>	Ideally, we are looking for a small number of volunteers who can help out regularly. It's a "little and often" job.
<b>What will I get from the role?</b>	If marketing and social media are relevant to your career, this is a great way to build up extra experience (and boost your CV). If you're not especially outdoorsy, this is a great way of helping Friends of Rowntree Park from the comfort of your sofa!
<b>What training do I need?</b>	All volunteers need to attend a short induction session before they start their role. For this role, we'll ask you to spend some time with more experienced marketing volunteers to get a feel for our style.
<b>References and DBS</b>	We do not ask for references or a DBS check for this role.
<b>How do I sign up?</b>	To get involved, please fill in our <a href="#">volunteer registration form</a> . If you've got any questions, email <a href="mailto:volunteer@rowntreepark.org.uk">volunteer@rowntreepark.org.uk</a> .